

MEDIA RELEASE

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FOR IMMEDIATE RELEASE

Mugg & Bean opens first 'Grab & Go' concept in the Western Cape

Mugg & Bean, long noted for its outstanding signature dishes and baked items for more than ten years, will be opening two new restaurants at the Cape Town International Airport on the 7th of November 2009. The restaurants are situated on both the landside and the airside. The restaurant on the airside will feature Mugg & Bean's newest concept, a Mugg & Bean 'Grab & Go', which is a new coffee-on-the-go concept and will operate 24hours, the first Mugg & Bean 'Grab & Go' for the Western Cape. The one the landside will be casual dining restaurant.

Mugg & Bean's new summer menu will also be introduced at the opening that will feature new succulent dishes like a new range of plantation sandwiches, new salads and also the reworking of some of the popular dishes.

Graeme Morrison, the Managing Executive of Mugg & Bean said that: "In Mugg & Bean constant unrelenting renewal is a way of life; continually upgrading our offering to keep the brand relevant and contemporary. The new 'Grab & Go' concept will provide great coffee and simple hand-fare for those in a hurry. We believe that the opening of both these restaurants will be a huge asset for Cape Town and the airport. We will be ready to serve our South African customers as well as our international guests come 2010."

The 'Grab & Go' concept will feature a variety of "on the go" goodies to choose from. Customers can kick-start their day with gourmet sandwiches, quiches and breakfast cups. Mugg & Bean's famous giant muffins will also feature, as well as danishes, croissants and impulse buys.

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Facts about Mugg & Bean:

- Mugg & Bean opened its first store in 1996 at the V&A Waterfront in Cape Town
- In 1999 the first Mugg & Bean franchise opened in Killarney, Johannesburg
- The first international Mugg & Bean opened in 2003 in Abu Dhabi, UAE
- In 2007 the Mugg & Bean 'Grande' look was introduced at the V&A Waterfront, Cape Town
- Mugg & Bean introduced the concept of 'giant muffins' and 'bottomless coffee' to the South African market
- Mugg & Bean sells a volume of 110 tons of coffee and 15 million cups of coffee based drinks per annum as well as 28 tons and 1.2 million cups of hot chocolate
- M&B employs 3 800 employees and is actively involved in both community and charity work
- As part of Mugg & Bean's philosophy of continual innovation it releases a new menu twice a year
- In 2009, Famous Brands acquired the South African and African business of Mugg & Bean
- Famous Brands is Africa's leading Quick Service Restaurant and Casual Dining franchisor and is also represented in the United Kingdom.
- The global footprint of the Group now stands at 1,723 franchised restaurants spread across South Africa, 17 other African countries and the UK. Its brand portfolio includes Steers, Wimpy, Debonairs Pizza, Mugg & Bean, FishAways, House of Coffees, Brazilian Café and tashas.